



Viva Stories vs. Insight Articles

Introduction

- CONNECT reading materials were developed through a two-year NIH-funded research study on reading and engagement for people with cognitive change.
- The research led to two types of booklets: Insight Articles and VIVA Stories, designed for different levels of cognitive ability.

Insight Articles

- Designed for earlier stages of cognitive decline.
- About 8–10 pages, with larger print and a simple topic that flows from page to page.
- Include discussion questions to encourage conversation.

Viva Stories

- Designed for moderate to advanced cognitive challenges.
- Each page stands alone with one idea or question.
- Use very large text, more images, and separate discussion pages to support focus.

Summary

- Insight Articles offer a simple, flowing reading experience.
- Viva Stories remove continuity so reading stays accessible as cognitive challenges increase.